

Hanging, Cleaning and Maintenance Advice

Newmor Products



CLEANING AND MAINTENANCE

Vinyl Wallcoverings

Stains should be removed immediately to eliminate possible reaction between the staining agent and the wallcovering.

Time is especially important for removing materials containing colours or solvents such as ballpoint, lipstick, oil, shampoo tints and some foodstuffs.

If a soiling agent remains on the wallcovering too long, permanent discolouration may develop.

Ordinary dirt and smudges can be removed with a mild soap, warm water and if necessary, a hard bristle brush to remove dirt from the crevices of deeply textured patterns.

Clean from bottom of wall upwards. Rinse thoroughly with clean water from the top down using a sponge.

Deeply embossed wallcoverings need extra attention in case suds or loosened dirt lodge in depressed surfaces.

Dry the wallcovering with a soft, lint-free cloth or towel.

For more difficult stains that are only surface deep, the use of a stronger detergent is recommended; however, the manufacturer's instructions should be followed carefully.

Not recommended for cleaning are steel wool or powdered abrasive cleaners because they mark the surface leaving an unsightly appearance.

Do not use active solvent-type cleaning preparations, such as nail-polish remover, tar and bug removers etc. because they will remove print and/or finish from the wallcovering.

Avoid getting adhesive on the face of any wallcovering. If, by accident, paste is smeared on the face of the textile or vinyl, sponge off gently with warm water; do not allow the adhesive to dry. It may be impossible to completely remove adhesive, particularly from textiles.

NOTE – Always carry out a trial in an inconspicuous area to make sure cleaning has no adverse effect.



HANGING INSTRUCTIONS

Vinyl Wallcoverings

Important Hanging Information

This information is given without legal liability. It assumes a knowledge of decorating principles, basic competence, and the use of correct tools. The information cannot cover every situation; it is a general guide only. Contact us for free-of-charge site-specific instructions.

In case of discrepancy between these recommendations and any other enclosed with the goods, follow this information.

BEFORE YOU START PLEASE ENSURE THE FOLLOWING:

The wallcoverings are as ordered:

As specified

As labeled (Identification samples available immediately)

You have sufficient material

to complete the job in the same batch

Batch numbers are identical

never mix batches on the wall

never infill with off-cuts

You have the correct adhesive

suitable for your individual site circumstances

Site conditions are adequate

good lighting for correct inspection

minimum ambient temperature of 10°C / 50°F

good ventilation and clean working conditions

Avoid excessive ambient temperatures

Radiators should ideally be removed before, and for 24 hours after, hanging. If this is not possible they must be turned off and kept off until the wallcovering has fully dried

Trial hang of 3 drops.

Inspect after each drop

Inspect after one hour

N.B. Joints on some designs such as woven textiles, grass cloths and other horizontal patterns will be visible and may give a "panelled" effect.

STOP IMMEDIATELY IF THE RESULT LOOKS UNACCEPTABLE.

Continue inspection throughout the hanging process, inspecting each drop as you hang it. Never assume shading will dry out. No claims will be accepted for hanging charges beyond 3 drops or for consequential loss.

IF YOU ARE IN ANY DOUBT STOP AND CONTACT US FOR IMMEDIATE ASSISTANCE:

Website: www.newmor.com E-mail: exports@newmor.com Phone +44 (0)1938 551 990



Surface Preparation

Correct identification of surfaces, and the appropriate preparation is critical to successful hanging. Unless otherwise instructed, the adhesive supplied will be suitable for correctly absorbent surfaces.

IT IS YOUR RESPONSIBILITY TO CHECK INDIVIDUAL SITE CIRCUMSTANCES:

- * To correctly identify the surface onto which you are hanging.
- * To determine the correct surface preparation for your site circumstances.

SURFACE PREPARATION - GENERAL GUIDANCE

Differing designs will have different masking capabilities. Plain designs will be less forgiving of poor wall surfaces. All surfaces should be:

CLEAN - Remove all surface contamination, e.g. dirt, grease and pigmented marks, e.g. felt pen etc. Wash off using a detergent solution, rinse and allow to dry thoroughly.

SOUND & EVEN - Free of flaking paint, old wallpaper/backing. Evidence of previous adhesive should be removed with hot water. Weak skims/surface and uneven surfaces will require remedial action.

UNIFORM IN COLOUR - To prevent show-through, equalise colour.

TREATED FOR MOULD - Treat with fungicidal wash in accordance with pack instructions.

DRY IN DEPTH - Tested with a good moisture meter.

KEYED - With coarse, dry sandpaper, particularly adjacent to painted woodwork.

SURFACE PREPARATION - GENERAL GUIDANCE

TYPICAL ABSORBENT SURFACES	TYPICAL NON ABSORBENT SURFACES
Uncoated plaster, plasterboard, wood, most water based paints (matt), dry wall sealer (if correctly applied), primer sealer (if correctly applied) TREATMENT - Carry out initial preparation outlined above - Prime with primer sealer (following instructions on the Tub) Similar surfaces can have differing absorption rates. Eg, with plaster, both the mix and application can affect absorption. Consequently these recommendations with regards to primer sealer can only be guidelines and may have to be adjusted for specific site circumstances. Hang wallcovering using recommended undiluted adhesive N.B. Wooden surfaces may require specific preparation. Contact Newmor for details.	Formica, Glass fibre, Metal Most oil based paints (gloss, vinyl silk) Dry wall sealer (if heavily applied or multicoats) Primer sealer (if not diluted correctly) Previously decorated surfaces - porosity may be reduced by successive coats of adhesive Heavily troweled Plaster TREATMENT Carry out initial preparation as outlined above (making sure of good key) Hang wallcovering using VOV non absorbent surface adhesive - do not dilute N.B. Metal surfaces will require specialist Primers appropriate to the metal. Contact Newmor for details.

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Hanging the Wallcovering

PRODUCT	RECOMMENDED ADHESIVE ABSORBENT SURFACES	APPLY ADHESIVE TO	DIRECTION OF DROPS	METHOD OF JOINT
Narrow width Paper backed Vinyl	Newmor Light where not prepasted	Back	As directed on roll	Butt.
Wide width Paper backed Vinyl	Newmor Light or Standard on heavier weights and old walls	1. Wall and damp back or 2. Back	Reverse alternate drops (unless directed otherwise in roll)	Overlap 50mm and trim using protection strip.
Wide width Fabric backed Vinyl	Newmor Heavy or Strippable on plasterboard	Wall	Reverse alternate drops (unless directed otherwise in roll)	Overlap 50mm and trim using joint cutter.
Glassfibre	Newmor Standard	Wall	Do not reverse	Butt Join.
Textiles	Enquire or see roll	Enquire or see roll	Do not reverse	Butt Join.
N.B. Some fabric backing can look like paper e.g. non woven polyester. If in doubt please check.	Do not dilute	Pre-pasted vinyl should not need further adhesives.	Number length in Pencil on reverse.	Take care not to cut through into substrate.

N.B. Adhesives contain fungicides. Keep away from children and animals. Wash hands frequently and wear gloves or barrier cream. The use of non approved adhesive could invalidate fire certificates.

Hanging Tips

Start in a corner nearest the main light source and plumb the first length.

Always use rolls, when numbered, sequentially, hanging the highest number first.

Always number the top of each drop as you cut it, in pencil on the back, to ensure a safe system of reversal or straight hanging.

Never infill with off-cuts over doors or windows etc. — use only full widths in roll sequence.

Join in corners using the correct edge. Do not join a middle to an edge.

Use a spatula in an up-and-down direction only. For textiles and glass fibre, use a rubber or plastic roller.

Do not overwork joints; use only a spatula or soft roller.

On textiles, use clean off-cuts face-to-face over the joint and lightly roll back — never on the face of the wall-covering.

Allow material to settle for 10–15 minutes prior to trimming top and bottom.

When overlapping and trimming, use a straight edge and take care not to cut through into the substrate.

For paper-backed vinyl use a protection strip. For fabric-backed vinyl use a joint cutter.

Take care not to get adhesive onto the surface of the wallcovering — remember it is designed to stick!

Inspect each drop as you hang it. Stop immediately if the result looks unacceptable.

N.B. Textile wallcoverings require careful storage (not on edge), very clean site conditions/tools etc., and delicate handling.

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Cleaning and Maintenance

CONTAMINANT	LIQUID DETERGENT	CREAM CLEANSER	SOFT CLOTH	RINSE WITH CLEAN WATER
Tea	✓		✓	✓
Coffee	✓		✓	✓
Hot Chocolate	✓		✓	✓
Ink - Ball point Pen	✓	✓	✓	✓
Ink - Water Based	✓		✓	✓
If stains remain within the texture of the vinyl, we recommend the use of a fine bristle brush in conjunction with the suggested cleaning fluid. N.B. It is always important to act immediately to remove stains - old stains may not be removable.				

Technical Information

Quality Assurance

Manufactured in accordance with ISO 9001:2008, to exceed all relevant British Standards.

Fully Fire Rated

To 85476 Part 6 and 7 (Class 1) and Euroclass B when adhered to suitable surfaces. Class 'O' to the British Building Regulations.

Chemical Resistance

Resistant to temporary staining of oils, fats, mild acids and alkalis.

Colourfast

Achieving an excellent 7 out of 8 (ISO 105-802)

Conditions of Sale

Transactions are carried out in accordance with our standard terms and conditions of sale, unless amended in writing.

A copy of these are printed in our price list and are available upon request.

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