



Unleash Your Creativity:

A Guide to Custom Digital
Wallcoverings with Newmor

NEWMOR
WALLCOVERINGS SINCE 1967

Newmor is a specialist in commercial quality, wide-width fabric-backed vinyl wallcoverings. A family-owned business founded in 1967, we take pride in manufacturing all of our products at our factory in Wales, UK. our Newmor Custom service offers the opportunity to create your own custom, digitally printed wallcoverings created in-house.



Sales@newmor.com



01938 551 930



www.Newmor.com



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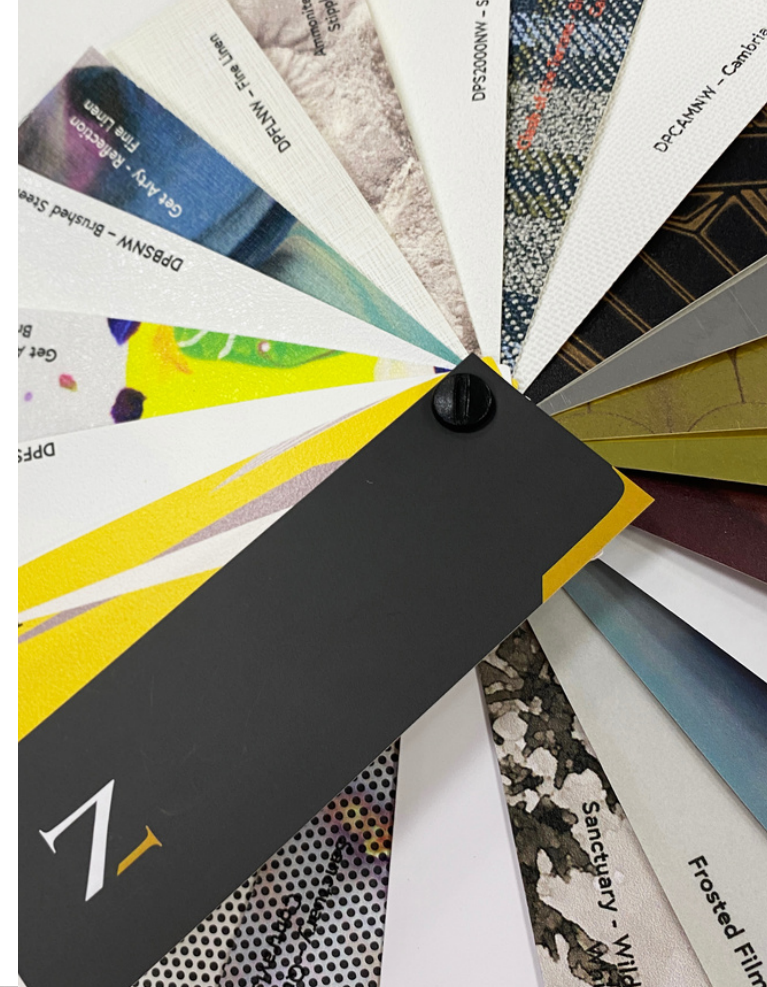
1 Select Your Design

The journey to your custom digital wallcovering starts with an idea. You have the freedom to explore various options when selecting the imagery for your custom wallcovering through Newmor Custom:

- Browse our Stocked Newmor Custom Designs: We have a catalogue of pre-designed Newmor custom designs that you can choose from. These designs are beautifully crafted and readily available for your selection.

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- Use Your Own Image: If you have a specific image that aligns with your project, you can easily incorporate it into your wallcovering. Simply provide us with your image, and our team will transform it into a wallcovering design.
- Collaborate with Our Design Team: For a truly unique and personalised wallcovering, you can work with our experienced design team. Together, we can bring your ideas to life and create something entirely new and tailored to your project based on your brief.



The imagery options are endless. our experts are here to help - whether you choose photography, a sketch or illustration, or something text based or graphic.





50mm bleed added to outer edges.
Measurements include overlap & bleed.
Total printed = 12.7m2

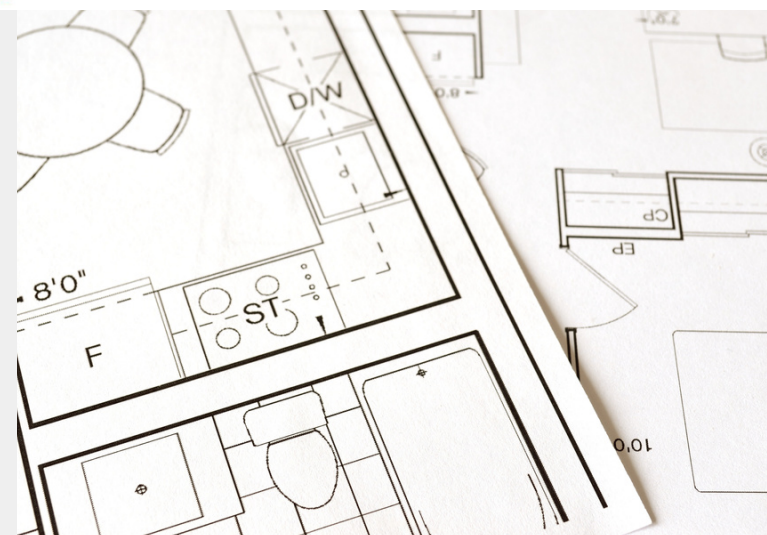
2 Approve your Wall Plans

After your design has been set in motion, our dedicated design team will create wall plans based on the dimensions you provided. These plans offer a visual representation of how your design will look in scale, allowing you to envision the final result.

During this stage, you have the opportunity to review and make any desired amendments to your design. Whether you want to adjust colours, scale, patterns, or any other elements, we are here to ensure your idea is brought to life exactly as you imagine it.



We encourage you to take the time to carefully assess your design and wall plans. Once you are happy, you can give your approval. This confirms that you are ready to proceed to the next step.



3 Select Your Base

Having selected your desired imagery, it's time to find the perfect wallcovering base for your Newmor Custom wallcovering.

With Newmor, you have an extensive range of structured bases to choose from. Our experts will advise on which base best suits your design, or you can choose your own - whether you prefer the woven structure of fine linen, the metallic finish of brushed steel, or the lightly textured feel of graphite, our surfaces offer a diverse array of choices that suit every space.

1 Graphite

2 Stipple

3 Brushed Steel

4 Fine Linen



Additionally, we offer the option to print onto a reflective Mylar base, perfect for achieving stunning metallic finishes. For applications such as windows, doors, and glass partitions, we also provide the option to print any design onto clear window film.

Each of our bases enhance the visual impact of your design in different ways. When selecting your base, we encourage you to request samples of our digital bases from your dedicated Newmor Sales contact. This way, you can experience first-hand how your chosen surface will complement your imagery.

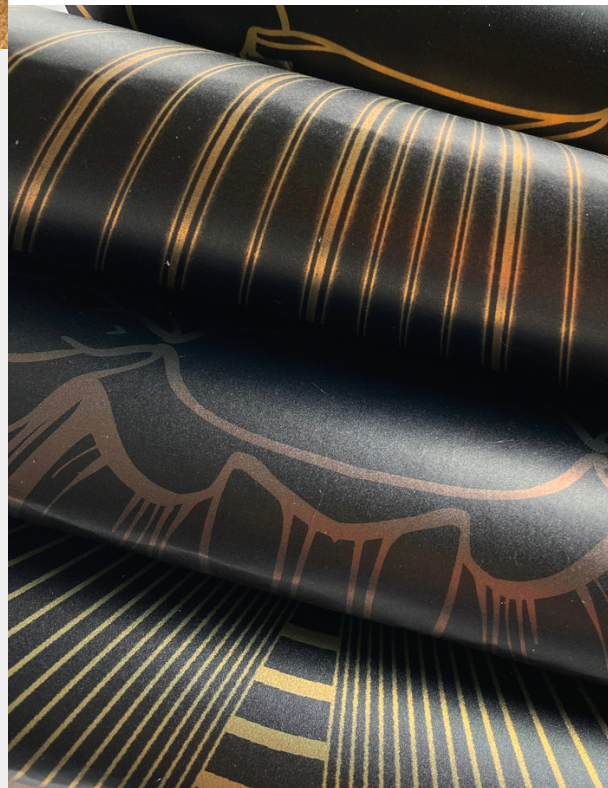


By receiving these samples, you can see first-hand how your vision translates into reality. Take the time to evaluate them and ensure that the design and finish aligns with your desired outcome.

Once you are satisfied with the samples, we can proceed to production, bringing your custom wallcovering to life!

4 Request and Review Samples

With your chosen base and approved design, at this stage we offer you the option to request samples of your design on the selected base. This allows you to review how your wallcovering's colours and finish will appear on the finished product. It's a chance to make any final adjustments or tweaks to your design before it goes into production.





Your custom wallcovering will be printed, quality checked, and shipped to site. With Newmor, you can expect a seamless process that prioritizes both quality and efficiency.



5 Production

Newmor's unparalleled combination of state-of-the-art UK production facilities, cutting-edge printing technology, and a team of skilled wallcovering experts guarantees a high-quality product delivered in an impressively fast turnaround time.



Now that you've discovered the key steps to bringing your vision to life with Newmor Custom, it's time to unleash your creativity and embark on creating your own personalised wallcovering for your project. Let your imagination soar!



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