

# Newmor Wallcoverings

*Wallcoverings for commercial interiors,  
made in the UK, distributed worldwide.*



NEWMOR WALLCOVERINGS



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# Introduction



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Newmor Wallcoverings specialises in commercial quality, wide-width fabric-backed vinyl wallcoverings. We have thousands of stocked surfaces, customisable digital prints, designer collaborations and an in house-graphics department.

As a family-owned business, started in 1967, we take pride in manufacturing all of our products at our factory in Wales, UK. We use traditional manufacturing techniques, alongside cutting-edge technology to bring

you the best in design and quality.

From classic woven embosses, tweeds, linens and silks to contemporary geometrics and metallic effects, we have thousands of textures, colours and patterns in stock. We welcome one-off projects and our friendly team are on hand to help with every aspect of your project.

Showcasing our design expertise, our Newmor Custom collection is a range of



trend-led custom printed wallcoverings created in-house. The designs can be re-coloured, re-scaled and printed onto any of our wallcoverings including textures, metallics and window films.

We are also committed to bridging the gap between crafts people and commercial interiors and to do this we have introduced a series of designer collaborations called Newmor Designer. We launch new collections with artists, fashion designers,

interior studios and textile designers throughout the year.

We have offices in the UK, Poland and Dubai, further supported by a well-established international distributor network. We are currently operating in over 80 countries worldwide. We have supplied thousands of hotel groups, interior designers, architects, retailers and leisure groups globally.



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# Made in Britain

Our factory, design studio and offices are based in Welshpool, UK. We have been based in the town since we began production in 1967. We are family owned and run to this day.

British design is unique and we believe that British-made stands for quality, innovation, great customer service, thoughtful and sustainable manufacturing, ethical production and trend-led design.





“My favourite part of the process is when the design gets to the sample stage. It’s really exciting seeing it come to life and experimenting with colour, metallic pigments and embosses. We have a wonderful sample department who use a mini embosser to produce samples that reflect as closely as possible what we will achieve in production.”

**Rose Campbell**  
*Head of Product and Creative Development*





# 03 Design

From creating unique textures and surface prints to putting together colour palettes to suit international markets, and creating bespoke designs - our design department are experts in creating beautiful, durable wallcoverings which last the test of time.







## TECHNICAL PRODUCTS FOR DEMANDING ENVIRONMENTS

We have developed exceptionally high impact resistant ranges together with protective finishes that include graffiti-proof Tedlar®. Resistant to detergents and dilute chlorine releasing agents, our wallcoverings are scrubbable and durable in high impact interiors.

Our Healthcare range contains Ultra-Fresh, an antimicrobial technology engineered to provide highly effective, broad spectrum activity against bacteria, fungi and algae.

From cruise ships to ferries, we understand the unique demands of the marine sector. All our products have the option of full IMO marine certification.

We are FSC® (Forest Stewardship Council®) and PEFC™ (Programme for the Endorsement of Forest Certification™) certified. FSC-C12015, PEFC/16-37-523.

We are ISO 9001 certified, demonstrating our ability to provide high quality products consistently. We also have an Arrêté A+ rating, indicating a very low level of VOC emissions.

Our products are manufactured to exceed all relevant European and US fire standards for commercial installations. Please see newmor.com for further details.

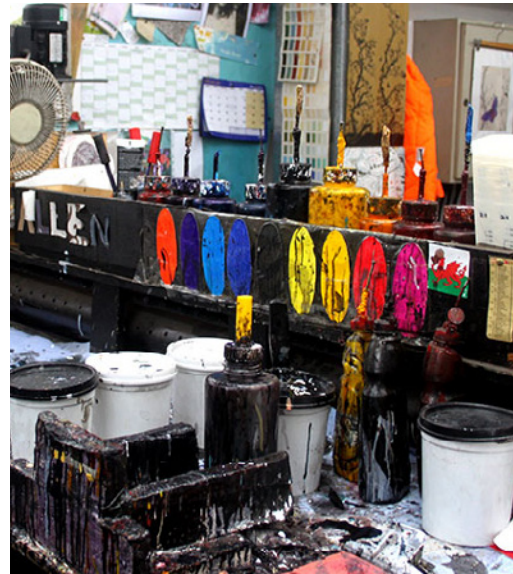
Tedlar®



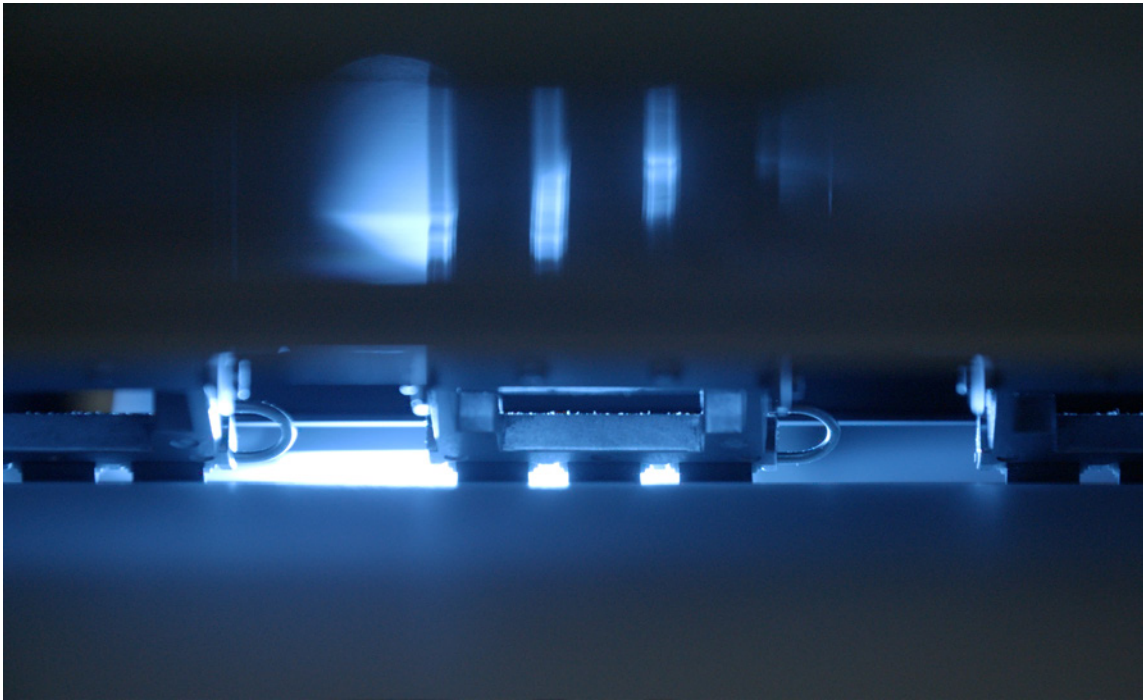
Our manufacturing team has decades of collective experience. With texture so much in demand, both traditional and new printing processes have their place at Newmor. Each year there is investment in both the original plant which uses specialist engraved rollers to create distinctive effects and the digital facility which allows for greater flexibility for short-run bespoke design. We make a specialist product which requires a skilled workforce. Having our own facility gives us a competitive edge, being able to design and manufacture in one location delivers much greater flexibility to our customers.

**“Our products are engineered to withstand the most demanding commercial environments in hospitality, healthcare, marine, retail and aviation. We have pioneered many of the manufacturing processes in producing commercial standard textured vinyl wallcoverings. Being in control of the manufacturing process is key, we design, manufacture and distribute pretty much everything from our specialist facility in Welshpool.”**

**David Johnston, *Managing Director***







# Manufacturing

# Sustainability



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Our aim is to develop high performance wallcoverings with minimum environmental impact. We strive to balance sustainability with the evolving needs of our customers to deliver products with high design and superior properties. Newmor wallcoverings are made to last for up to 20 years and this longevity has enhanced life cycle benefits and reduces the environmental impact of their manufacture.

## RAW MATERIALS

We operate an Environmental Management system based on ISO 14001. We ensure that all raw materials used in the manufacturing of our wallcoverings comply with all relevant industry regulations and will not be classified as high concern under the developing REACH programme concerning

chemicals. Our wallcoverings do not contain formaldehyde or any heavy metals such as lead, cadmium or mercury.

## INDOOR AIR QUALITY

All of our wallcoverings have achieved the highest air quality rating of A+ when tested to the International Standard Test Method ISO 16000-10: 2006 after 28 days as prescribed by the French Arrete scheme.

## RECYCLING

We recycle raw materials within the production process. For example, some 80 tonnes a year of ink is recycled and reused within the printing process.





## CARBON FOOTPRINT

A baseline calculation is established annually and is used to monitor our progress. In France our products have been certified to the HQE standard which is based on Carbon Footprint and life cycle calculations.

## INFECTION CONTROL

The inclusion of an antimicrobial agent contributes to the provision of a clean surface and offers protection against harmful microorganisms. These additives also guard against mildew and mould growth.

## ENERGY AND WATER USAGE

With the help of the Carbon Trust, we have

reduced our energy usage by 15% per m<sup>2</sup> manufactured.

Several years ago we invested in a closed loop cooling system which dramatically reduced the use of water within our production process.

We are constantly monitoring our energy and water usage and investing in processes and technologies to make reductions and striving to work with energy companies with a strong energy contribution from renewable sources.



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# Our markets

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## A SOLUTION FOR EVERY PROJECT

Our wallcoverings are used in hospitality, commercial, healthcare, education, retail, marine and aviation interiors all over the world. Our specialist healthcare and IMO rated ranges cater for highly demanding environments.

From classic woven embosses, tweeds, linens and silks to contemporary geometrics and metallic effects, we have thousands of textures, colours and patterns in stock. Our design team are always on hand to help with bespoke designs.



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# International

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## THE BERKELEY HOTEL, KNIGHTSBRIDGE

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Helen Green Design was appointed by The Berkeley to transform the three bedroom suites in the studio's elegant yet livable signature style. In keeping with The Berkeley's continuing renovations, the suite required a contemporary aesthetic and along with the three bespoke bedrooms, the studio were also tasked with crafting the decor of a drawing room, dining area, bathrooms and powder room within the expansive suite.

A palette of calming tones with accents of bronze and brass has been incorporated throughout the rooms. Each room is layered with texture and depth of colour with the signature bronze accents adding glamour. We supplied our Darnell and Crescendo wallcoverings in warm neutral colourways. These fabric-backed vinyl designs are classic and elegant, yet incredibly hard wearing and durable ensuring interiors look their best for many years to come.

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Symphony of the Seas is the world's largest cruise ship and the most recent addition to the Royal Caribbean International fleet. Worth \$1.35 billion and boasting a passenger capacity of 6,680, it is one of the most ambitious family cruise ships ever conceived. With the scale of the project set, boutique hospitality design firm BG Studio, which specialises in large-scale and multi-family projects, teamed up with Newmor to create and deliver a ground breaking family suite. We had to deliver a high-quality and durable wallcovering that could withstand a high number of visiting families and still look welcoming. The result is a set of bespoke wallcoverings that have produced focal points spread across two floors.





## ROYAL CARIBBEAN, SYMPHONY OF THE SEAS



**The Intercontinental O2  
is a new luxury hotel with  
stunning views of London's  
Greenwich Peninsula. The  
interiors feature nautical  
tones and contemporary  
British style.**

## INTERCONTINENTAL HOTEL O2, LONDON

We supplied a variety of wallcoverings for the guest rooms, corridors, health suite and common areas, varying from chunky, geometric embosses such as Crescendo and Kota Silk to more subtle textile prints and organic woven textures such as Brushed Steel, Chase, Darnell, Sattara, and our real silk wallcovering, Japanese Silk. We also printed bespoke site-specific wallcoverings for suites, bed head walls and common areas around the hotel.











## MANCHESTER HALL - THE MASONS'S RESTAURANT

The Freemason's Hall has been resurrected as what is set to be one of Manchester's leading event venues. The architectural features of the hidden gem have been preserved and the building's rooms have been given an elegant makeover.



We supplied our Crescendo wallcovering in the Mason's Restaurant. The chunky chevron emboss in velvety electric blue makes a dramatic impact on the space. The brief was to channel a vibrant club atmosphere with a modern airy twist, while honouring the history of the building. Traditional features have been retained such as oak windows as well as the signature Freemason's monochrome mosaic flooring, alongside contemporary styling including the impressive brass and marble bar and luxurious green velvet upholstery.





We teamed up with Navigations Suites to create a distinctive feature on the walls and storage areas at The Edge, Taylor Wimpey's Marketing Suite in Brixton. Navigation Suites are award winning team of property experts who design bespoke marketing suites and show homes.

The brief was to develop a design for an edgy, eclectic look to attract the young, urban target audience of the development.

The chosen wallcovering is from our Newmor Designer collaboration, Stephen Walter's Hub. Hub represents detailed district names, art galleries and places of interest in London's central areas. We printed this design onto a smooth white base material as well as white film.

## THE EDGE, BRIXTON







## THE SPA AT SOUTH LODGE

Designed with sustainability in mind The Spa at South Lodge offers its clientele a state-of-the-art gym and spin studio, indoor pool, outdoor hydrotherapy pool and swim pond, a thermal suite, treatment rooms and restaurants.



Biophilic design is the dominant theme across the spa, achieved through the use of a variety of plants, floor to ceiling windows and our Leaves wallcovering. This large scale skeletal leaf pattern was used in three organic colourways – inky blue, pastel turquoise and barely there grey achieving calming spaces and bringing the outside in.



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